

2017

A HISTORIC YEAR IN DOWNTOWN SILOAM SPRINGS, AR

MAINSTREETSILOAM.ORG



PEOPLE & EVENTS

Volunteers logged over 1,600 hours toward downtown development!

Thousands of people attended 76 Main Street events:

- The Homegrown Festival: over 3,000 people.
- The Farmers Market: averaged 600 people each outdoor market day.
- Other events include the Girls Night Out series, Main Event, Farm to Table Dinner, Tap into History: Oktoberfest, Holiday Open House, and the Small Business Revolution Reception and Watch Party!

Our Facebook followers alone increased by 9%, and we now have over 5,000 followers. In the last week of December 2017 alone our Facebook posts reached over 20,000 organic (unpaid) viewers.

Our monthly newsletter reach has grown by 192% with over 3,500 subscribers.



MONEY INVESTED & AWARDED

Helped facilitate an \$800,000 loan through the Loan Consortium for the rehabilitation of the downtown Feemster Building (now the Brick Ballroom and more).

\$18,800 in grant funds used for historic preservation, downtown promotions, and public art!

Celebrated the completion of seven downtown façade projects (Cari's Closet, Farmers Insurance, Heart of the Home, Heather Hill, Pure Joy, TC Developments, and Ziggywurst) accomplished with Main Street competitive grants and matching private investments.

Awarded grants worth \$7,800 to eight businesses for projects to be completed by summer 2018.

Distributed \$8,000 to SNAP recipients and seniors to spend at the Farmers Market.



BUSINESS & DEVELOPMENT

National recognition for our downtown small businesses: in Dec. 2017 we were named in the Top 10 towns in the running to be featured on Small Business Revolution: Main Street, Season 3. In 2018 we were named in the Top 5 and finally #4 out of 14,000!

There are more businesses downtown than ever before! 9 eateries, 26 retail shops, 7 salons/barbers/spas, 2 dance studios, and many more professional services!

Hosted three Invigorate Seminars for downtown businesses.

Coordinated eight design and small business consultations from Main Street Arkansas professionals to provide no-cost consulting to multiple businesses and non-profits within the historic district.

Downtown has a 89% occupancy rate including all rent-ready commercial and residential.



2 NEWART INSTALLATIONS

2 "Librarrow's" by Dayton Castleman

MISSION: Main Street Siloam Springs provides leadership to a community initiative for the revitalization of our downtown into an economically vigorous commercial center and a gathering place for hospitality, arts and entertainment within a carefully maintained historic district.

VISION: Preserve & enhance downtown Siloam Springs as a vibrant destination where our community springs to life.

DOWNTOWN REINVESTMENT

FACADE RENOVATION

BUILDING REHABILITATION

PROPERTIES SOLD

PUBLIC IMPROVEMENTS

GRAND TOTAL

\$1,327,352.00



2 PUBLIC ART INSTALLATIONS COMPLETED



FACILITATED \$800,000.00 LOAN FOR DOWNTOWN REHABILITATION



OVER 1,600 HOURS LOGGED BY VOLUNTEERS!



12 BUSINESSES OPENED OR MOVED DOWNTOWN





A SPECIAL THANKS TO OUR TO OUR 2017 INVESTORS



PROGRAM SPONSORS

INVIGORATE SEMINAR SERIES

- Presenting Sponsor: Simmons Foods

GIRLS NIGHT OUT

- March Sponsor: Grand Savings Bank
- June Sponsor: Siloam Springs Regional Hospital
- September Sponsor: Cherokee Hotel & Casino West Siloam Springs

MAIN EVENT

- Headlining Sponsor: Cobb Vantress
- Gold Sponsors: Cherokee Hotel & Casino West Siloam Springs/John Brown University/ Walmart
- Silver Sponsors: Generations Bank/Grand Savings Bank/Simmons Foods
- Bronze Sponsor: Broadway Contracting

SILOAM SPRINGS FARMERS MARKET

- Presenting Sponsor: Cobb Vantress
- Supporting Sponsor: Simmons Foods
- Entertainment Sponsors: 28 Springs/ Cherokee Hotel & Casino West Siloam Springs
- Kids Day Headlining Sponsor: Siloam Springs Regional Hospital

FARM TO TABLE DINNER

- Presenting Sponsor: John Brown University
- Entertainment Sponsor: W Kyle Dixon D.D.S.
- Local Food Advocate Sponsor: 28 Springs/Grand Savings Bank

HOMEGROWN FESTIVAL

- Headlining Co-Sponsors: Arvest Bank/LA-Z Boy
- Broadway Sponsors: Walmart/Dayspring
- Local Advocates: Grand Savings Bank/ Siloam Springs Regional Hospital

HOLIDAY OPEN HOUSE

PROGRAM SPONSORS

Cornice Investors

- Cobb Vantress
- Simmons Foods
- Todd Simmons
- Shelley Simmons

Pillar Investors

- Shirley & Loren Dilbeck
- Matt & Meghan Feyerabend
- Jason & Heather Lanker

- George & Pat McEachern
- Matt & Amanda Orcutt
- Mark & Diane Simmons Charitable Fund of Endeavor Foundation
- Curtis & Amy Smith
- Walmart

Stained Glass

- Arvest Bank
- Tyler & Allison Carroll
- John & Tammy Engle
- David Goetz
- Kameron & Anne Slater

Façade Investors

- Dr. George & Mary Benjamin
- Taylor & Julia Faught
- PipeLife
- John & Kathy Turner
- Dr. Larry & Genia VanDyck

Fountain Investors

- Brad & Hillary Burns
- Jack & Suellen Chase
- Cherokee Casino & Hotel West Siloam Springs
- William K. Dixon, DDS
- Generations Bank
- Cammi Hevener
- Daniel Houston
- Mike & Kathy Moss
- Dr. Chip & Carey Pollard
- Robert & Jennifer Sample
- Mayo & Debi Selby
- Siloam Springs Chamber of Commerce
- Siloam Flowers & Gifts
- Rebecca Smith
- Ntshua Vang

Bridge Investors

- Matthew & Kristi Anderson
- Patty Arnett
- Clark & Wendy Baird
- Ben & Meredith Bergstrom
- Brent & Renee Bordovsky
- Linda Brown
- Laura Campbell
- Julie Chandler
- Dr. Dale & Pat Clemens
- Patsy Collette
- Stacey Conrad
- Creekside Taproom
- Rodney & Deloris Deul
- Dena Dickinson
- Douglas Duke
- John Elrod
- Ed Ericson
- Emily Farley
- Margaret Gilbert
- Bay & Jesse Greenhill
- Rylan Gregory
- Hank Harrison
- Roger & Bonita Holroyd

- Daniel & Diane Houston
- Patrick & Merritt Kerrwood
- Matthew Killingsworth
- Bear & Laura Klenda
- Donna Leger
- Casey Letellier & Dorothy Hall
- Johnny & Nancy Lindgren
- Lucas & Sherissa Roebuck
- Cindy Lyons
- Mainstreet Studios
- Tim & Brenda McCord
- Jan McGurik
- Lonnie & Sandra Morris
- Dr. Gary & Linda Oliver
- Rebecca Pearrow
- Katie Rennard
- Ben Rhoads & Jonathan Mason
- Mark & Deborah Rowden
- Keith & Rhonda Rutledge
- Shoe Sensation
- Allie Simpson
- Mike & Rikki Skopp
- Jeff Speaks
- Sue Truitt
- Karen Tucker
- John Unger
- Robin Waits
- Klinton Wheeler
- Bert & Laura Wilkinson
- Delton Williams

Lamp Post Investors

- Ability Tree
- Patricia Barnett
- Peggy Dorsey
- Jesyka Farley
- Becky Flory
- Mike and Laura Flynn
- Beth Graves
- Melissa Gute
- Stacy Hester
- Alen Kimbrough
- Ian & Arlene McCloud
- Brian and Heather Morsman
- Mary Nolan
- Emily Nuss
- Carol Onstott
- David Pierson
- Jessica Pinkerton
- Primavera Garden Club
- Mandy Reed
- Gwen Russ
- Siloam Springs Museum
- Siloam Springs Printing
- Douglas & Carol Smiley
- Dr. Scott & Kelley Stinnett
- Sarah Thurstenson
- Stephanie Truitt
- Calli Turner
- Jason Worrell
- Esther Worrell

INCOME AND EXPENSES

*We are proud to announce that in 2017 we surpassed our goal to quadruple our 2016 net savings in a special effort to increase our savings fund and thereby increase the sustainability and resilience of the organization in an ever-changing market. 2017 net savings equaled \$24,638.31.

