

# 2013 ANNUAL REPORT



## YEAR IN REVIEW

January–March  
Published the Downtown Design and Style Guide after three years of research and editing; Worked with the City of Siloam Springs to produce beautiful new downtown banners

April  
Worked with City of Siloam Springs to implement the new bench project downtown

June–July  
Partnered with Grace Church Siloam Springs and Bridges to Wellness to host Cooking Matters and No Kid Hungry at the Farmers Market; With the help of grants and donations totaling \$150,000, initiated the process of creating the Siloam Springs Downtown and Connectivity Master Plan, to be completed by July of 2014

August–September  
Created the “Downtown: A Lot to Love” Promotional Video; Printed beautiful new downtown visitor maps

October  
Liaison between designers and brand identity creation for downtown businesses; Created a new storefront design for Dogwood Literacy Council

November–December  
Extended the Farmers Market Season into the winter through LocallyGrown.net; Provided brand new red Christmas Bows for all downtown historic lampposts to decorate downtown for the Holiday Season

Spent **\$7600** on Downtown Promotions

## BY THE NUMBERS

Named one of Arkansas Business’ 2013 “City of Distinction” for Main Street Preservation

Net Job Growth Downtown:  
**9**  
2013 Main Street Event Days:  
**78**  
Total Volunteer Hours:  
**970**

Funded **4** facade grants for a total of \$3000.00

Earned **5** state-wide awards which were presented at the Biennial Main Street Arkansas Awards Banquet in January 2014:  
 Spirit of Main Street Award & Best Use of Social Media – Main Street Siloam Springs  
 Best Window Display – Siloam Flowers and Gifts  
 Main Street Hero – Ron Drake  
 Best Total Building Renovation – 28 Springs

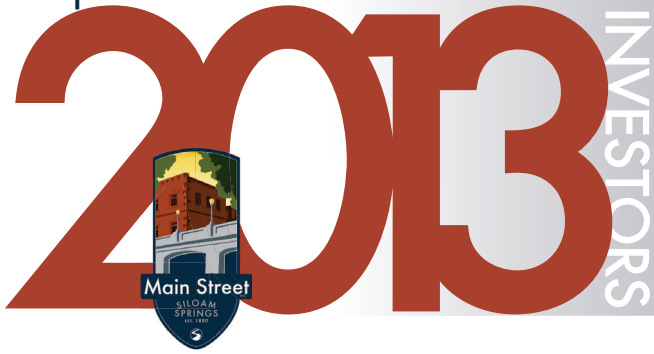
Hosted **6** “Kids Day at the Market” Educational Days at the Farmers Market by working with the Benton County Master Gardeners

Welcomed **8** new businesses to downtown Siloam Springs:  
 Broadway Barber Shop  
 TC Screen Printing  
 Cross Country Cyclery  
 WellSpring Nutrition  
 Online Farmers Market  
 Cari’s Closet  
 Savvy Salon  
 Formal Evenings

Facade Renovations.....	\$9570.00
Building Rehabilitations.....	\$1,147,200.00
Buildings or Properties Sold.....	\$288,000.00
Public Improvement Projects.....	\$1,819,363.00
<b>Total Downtown Reinvestment.....</b>	<b>\$3,264,133.00</b>

Distributed **\$4000** worth of local food from the Farmers Market to low-income families through the Northwest Arkansas Farmers Market Alliance Double Dollar Program

A special thanks to the



**CORPORATE & BUSINESS  
EVENT SPONSORS**

MAIN EVENT 2013:

HEADLINING SPONSORS:

Cobb  
Cherokee Casino

GOLD SPONSORS:

Drake Concepts  
Broadway Contracting  
Krafft Events

SILVER SPONSORS:

First Bank  
Siloam Flowers and Gifts  
DaySpring

BRONZE SPONSORS:

Houston Enzymes  
La-Z-Boy

FARMERS MARKET 2013:

PRESENTING SPONSOR:

Cobb

KIDS DAY AT THE MARKET SPONSORS:

May: Bridges to Wellness  
July: Drake Concepts

DOG DAY OF SUMMER:

PRESENTING SPONSOR:

Simmons

BIG DOG SPONSORS:

Arvest Bank

DOWNTOWN TRICK OR TREAT:

PROMOTIONAL SPONSOR:

Drake Concepts

BAG SPONSOR:

Arvest Bank  
Broadway Contracting

HOLIDAY OPEN HOUSE:

PRESENTING SPONSOR:

Cobb

PRESERVATION SEMINAR SERIES:

PRESENTING SPONSOR:

First Bank

SECOND QUARTER SPONSOR:

28 Springs

DOGWOOD BED RACES:

RACE SPONSOR:

Broadway Contracting

PROGRAM INVESTORS

CORNICE INVESTORS:

Cobb  
Main Street Arkansas  
Simmons Foods  
Walton Family Foundation

PILLAR INVESTORS:

Dr. & Mrs. George Benjamin  
Drake Concepts  
East Chop Properties  
John Brown University  
Mark & Diane Simmons  
Todd & Shelley Simmons  
Walmart Foundation  
Charles & Susan Zimmerman

STAINED GLASS INVESTOR:

DaySpring  
WillTech

FACADE INVESTORS:

Arkansas Department  
of Agriculture  
Tony & Bep Barnes  
Broadway Contracting  
Gloria McEnroe

FOUNTAIN INVESTORS:

John & Tammy Engle  
John Elrod  
First Bank  
David & Sasha Jackson  
Sandy Luetjen  
Moss Insurance Group  
Sue Truitt

BRIDGE INVESTORS:

Alternative Design  
Linda Brown  
Brad & Hillary Burns  
Doyle & Edie Butts  
Jerry & Valerie Cavness  
Jack & Sue Ellen Chase  
Kevin & Jackie Clement  
Bill & Sally Corbin  
Cathi & Bob Coleman  
Dena Dickinson  
Loren & Shirley Dilbeck  
Entre-Nous Club  
Mike & Laura Flynn  
Doug & Kathy Ghrist  
Kerry & Dawn Hairston  
Mark & Tiffany Hansen  
Ron Harp  
Mike & Janette Hayes  
David & Sasha Jackson  
Steven & Leann Johnson  
Preston & Anne Jones  
Cindy Kugel & Jeff Dalrymple  
Johnny & Nancy Lindgren  
Chip & Amanda Miller  
Ron & Sandra Mooney  
Gary & Debbie Murphy  
Moore Family  
Matt & Amanda Orcutt  
Sheila Pierson  
Charles & Carey Pollard  
Ben Rhoads  
Rachel & Corey Rhodes  
Rick & Carolyn Robinson  
Eliud & Monica Saldivar  
Snappy Dry Cleaners  
Kameron & Anne Slater  
Scott & Kelley Stinnett  
Randy & Molly Torres  
Tim & Peggy Woody

LAMP POST INVESTORS:

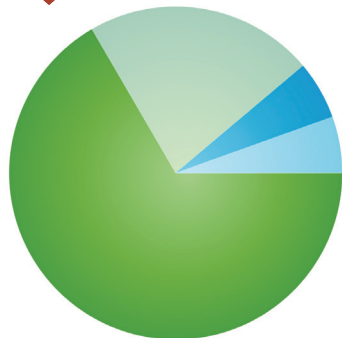
Tony & Bep Barnes  
Bill & Raquel Beck  
Dolores Deuel  
Cole & Jerrie Lu Everett  
Tommy Free  
Gary & Mary Ann Guinn  
Fran Hamilton  
BJ & Karen Johnston  
Andrew McEachern  
Duane & Allison McElroy

Karl & Janice Mounger  
Oddvar & Amie Naustvik  
Carla Nodurft  
Charles & Cecilia Peer  
David Pierson  
Primavera Garden Club  
Doug & Carol Smiley  
Ron & Vonda Syler  
Gail Thorp  
Wasson Funeral Home  
Jan & Terri Wubbena

DOWNTOWN BUSINESS MEMBERS

Ability Tree  
Amandromeda  
Arvest Bank  
Aus10 Photoartists  
Bridges to Wellness  
Café on Broadway  
City Barber Shop  
Creative Corner  
Dean D. Vohs, Attorney  
Dena Dickinson Law Office  
Drake Concepts  
Ehrlich Motorwerks  
Elrod Law Firm  
Four Corners Frame Shop  
Fratelli's Wood Fired Pizzeria  
Gray & Gray Media  
Heather Hill Clothing  
Hoffmann Chiropractic  
Houston Accounting  
Houston Enzymes  
KLRC  
Liberty Bank  
Main Street Studios  
Moss Insurance Group  
Occasions  
Positive Touch Wellness  
Pour Jon's Coffee & Vinyl  
Redeemer Presbyterian  
Sager Creek Quilts & Yarnworks  
Siloam Springs Chamber of  
Commerce  
Siloam Flowers  
Siloam Springs Printing  
Two Gals' Junk  
28 Springs Restaurant  
WellSpring Nutrition  
WillTech  
Windgate Charitable Foundation

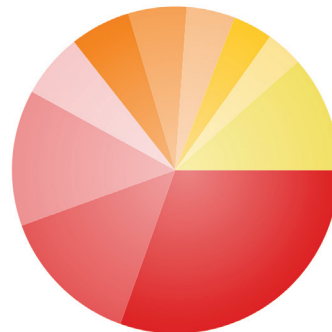
**INCOME AND EXPENSE**



**Income Breakdown**

- 4340 Direct Public Support
- 4900 Fundraising Events Income
- 4450 Government Grants
- 4640 Other Income
- Other Accounts

Total: \$217,858.46



**Expense Breakdown**

- 6620 Payroll Expenses
- 6520 Special Events Expenses
- 6700 Promotions Expenses
- 6510 Other Expenses
- 6640 Payroll Benefits & Taxes
- 6600 Contract Services Compen.
- 6280 Facilities Expenses
- 6300 Merchandise
- 6000 Master Plan Expenses
- Other Accounts

Total: \$119,801.92

MISSION:  
PROVIDING LEADERSHIP TO A COMMUNITY INITIATIVE FOR THE REVITALIZATION OF OUR DOWNTOWN INTO AN ECONOMICALLY VIGOROUS COMMERCIAL CENTER AND A GATHERING PLACE FOR HOSPITALITY, ARTS AND ENTERTAINMENT IN A CAREFULLY MAINTAINED HISTORIC DISTRICT

VISION:  
**DOWNTOWN IS A VIBRANT  
DESTINATION WHERE OUR COMMUNITY  
SPRINGS TO LIFE**