

2015

A HISTORIC YEAR IN DOWNTOWN SILOAM SPRINGS, AR

MAINSTREETSILOAM.ORG



PEOPLE & EVENTS

12,000 people attended 80 Main Street events, including the Farmers Market, Girls Night Out series, Beyond the Frame series, Bed Races, Main Event, Dog Day of Summer, Farm to Table Dinner, Homegrown Festival, Trick or Treat, and Holiday Open House.

Volunteers logged 1237 hours toward downtown development.



MONEY INVESTED & AWARDED

Obtained \$114,024 in grant funds that were put to work for historic preservation and public art.

Awarded seven grants worth \$5,473 through the competitive McEnroe Facade Grant Program.

Invested over \$10,000 promoting downtown through brochures, billboards, social media and print advertising, including the NWA Tourism Guide, Food & Farm, Celebrate Northwest Arkansas, & TravelHost.

Distributed \$9000 worth of farmers market foods to families in need through the Northwest Arkansas Farmers Market Alliance Double Dollar grant program.



BUSINESS & DEVELOPMENT

Facilitated eight design & preservation consultations with Main Street Arkansas for downtown property and business owners.

Hosted three Invigorate Seminars for downtown businesses, with topics including Online Presence, Crowdfunding, and Building an Authentic Customer Base.

Selected to be a 2016 National Main Street Conference Presenter.

Tirelessly advocated for the implementation of the 2014 Downtown & Connectivity Master Plan.

Downtown has a 94% occupancy rate including all rent-ready commercial and residential spaces.

There are more businesses downtown than ever before! 7 eateries, 22 retail shops, 6 salons/barbers/spas, and 3 dance studios/gyms, and many more professional services.



4 BEYOND THE FRAME ART INSTALLATIONS

Greetings from Siloam Springs Mural by Kirk Demarais

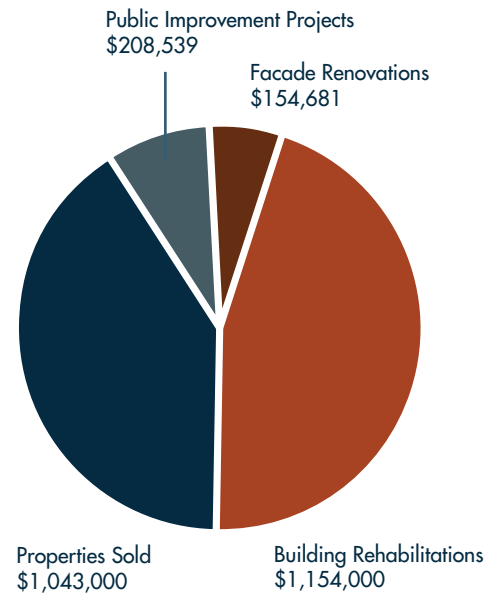
Stories of Siloam Springs Long-form painting by Katelyn Nanette Banks,

Springs Vertical Sculpture by Joel Armstrong

Rocks of Siloam Community Art Piece by Patty Gambill

DOWNTOWN REINVESTMENT

TOTAL: \$2,560,220



4 PUBLIC ART INSTALLATIONS COMPLETED



OVER \$10K INVESTED IN DOWNTOWN PROMOTION



1237 HOURS LOGGED BY VOLUNTEERS



9 BUSINESSES OPENED OR MOVED DOWNTOWN

MISSION: Main Street Siloam Springs provides leadership to a community initiative for the revitalization of our downtown into an economically vigorous commercial center and a gathering place for hospitality, arts and entertainment within a carefully maintained historic district.

VISION: Preserve & enhance downtown Siloam Springs as a vibrant destination where our community springs to life.





A SPECIAL THANKS TO OUR TO OUR 2015 INVESTORS



EVENT SPONSORS

Quarterly Invigorate Sponsors

- May Sponsor: Simmons Foods

Girls Night Out

- June Sponsor: Cherokee Casino

Main Event

- Headlining Sponsor: Cobb
- Gold Sponsors: Simmons Foods, Cherokee Casino
- Silver Sponsors: Broadway Contracting, Grand Savings Bank, Inuendos Design Company, Siloam Flowers and Gifts
- Bronze Sponsors: Arvest Private Banking, Dancenhance Entertainment

Dogwood Festival Bed Races

- Checkered Flag Sponsors: Simmons Foods

Siloam Springs Farmers Market

- Presenting Sponsor: Cobb
- Entertainment Sponsors: Cherokee Casino, Simmons Foods
- Kids Day Sponsor: Pipelife Jetstream

Beyond the Frame

- Presenting Sponsor: Lokalen Frame Shop

Dog Day of Summer

- Headlining Sponsor: Simmons Foods
- Big Dog Sponsor: Arvest Private Banking

Farm to Table Event

- Presenting Sponsor: 28 Springs Restaurant

Trick or Treat

- Headlining Sponsor: Simmons Foods
- Bag Sponsor: Broadway Contracting
- Costume Contest Sponsor: TC Screen Printing

PROGRAM SPONSORS

Cornice Investors

- City of Siloam Springs
- Cobb
- Main Street Arkansas
- Todd and Shelley Simmons
- Walton Family Foundation

Pillar Investors

- East Chop Properties
- John Brown University
- Mark & Diane Simmons

Facade Investors

- Dr. George & Mary Benjamin
- DaySpring
- Loren & Shirley Dilbeck
- Tammy & John Engle
- Norm Koeller

- Charles & Carey Pollard
- Corey & Rachel Rhodes
- Ron Mooney Insurance Agency
- Siloam Springs Regional Hospital

Fountain Investors

- Ben & Meredith Bergstrom
- Lynch & Kathy Butler
- Coleman Team
- Dan & Jeanine Mallory
- Tim & Brenda McCord
- Chip & Amanda Miller
- Moss Insurance Group
- Jody & Jessica Pinkerton
- Philip & Leslie Porter
- Ken Ramey
- Clark & Morgan Scholz
- Stephen Sloan Thomas
- Sue Truitt

Bridge Investors

- Delbert & Pat Allen
- Garrett Brown
- Brad & Hillary Burns
- Joe & Jen Butler
- Mark & Tracy Canant
- Julie Chandler
- Dr. Dale & Pat Clemens
- Bob & Cathi Coleman
- Bill & Sarah Corbin
- Randy & Kate Crafton
- Luke & Ellen Davis
- Grace & Peter Davis
- Rodney & Dolores Deuel
- Terry & Shari Devor
- Gary & Dena Dickinson
- Taylor & Julia Faught
- Matt & Meghan Feyerabend
- Mike & Laura Flynn
- Jim & Susie Gilbert
- Kerry & Dawn Hairston
- Marty & Cheri Harrison
- Hank & Cheryl Harrison
- Bob & Becky Hoffmann
- Dan & Diane Houston
- Steven & Leann Johnson
- Anne & Preston Jones
- Kelly & Rosemary Junkermann
- Meghan Kenney
- Bob & Ruthie Landsaw
- Bryan & Cari Lewis
- Johnny & Nancy Lindgren
- Terry & Destinee Lovett
- Sandy Luetjen
- Tom & Robin Lundstrum
- Jennifer Matthews
- Andrew & Traci McEachern
- Gloria McEnroe
- Stephen Meyer
- Mike & Kathy Moss
- Jerry & Cherie Moye
- Gary Oliver
- Philip Patterson
- Charles & Cecilia Peer
- Pipelife Jetstream
- Ben Rhoads
- JD & Norma Robason
- Robert & Jennifer Sample
- Ty & Mackenzie Schrader
- Mayo & Debi Selby
- Kameron & Anne Slater
- Brett & Tiffinie Smith
- Matt Snyder
- Dr. Kelly Stinnett
- Federico & Tonya Suarez
- Ward Jones Realtors
- Burt & Laurie Wilkinson

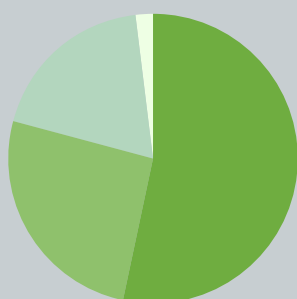
Lamp Post Investors

- Jasmine Banks
- Austin Benedict
- Dick & Lydia Bolen
- Jerry & Valerie Cavness
- Jack & Sue Ellen Chase
- Anthony Fine
- Patty Gambill
- Gary & Mary Ann Guinn
- Melissa Gute
- Cammi Hevener
- Lana Huckleberry
- Cheryl Kester
- Terri Lynch
- Lorraine Moss
- Karl & Janice Mounger
- Oddvar & Amie Naustvik
- Carol Onstott
- Jake & Trisha Posey
- Primavera Garden Club
- Rick & Kimberly Shull
- Dr. Douglas & Carol Smiley
- Ron & Vonda Syler
- Gail Thorp
- Wasson Funeral Home
- Jay Williams

DOWNTOWN MEMBERS

- Ability Tree
- Arvest Bank
- Ash & Ember
- Bathe
- Barnett's Dairyette
- Bridges to Wellness
- Café on Broadway
- Cari's Closet
- City Barber Shop
- Creative Corner on Broadway
- Creekside Taproom
- Crown Hotel
- Dickinson Law Office
- East Chop Properties
- Edward Jones Investments
- Elrod Law Firm
- Feyerabend Photoartists
- Fratelli's Wood Fired Pizzeria
- Heart of the Home
- Heather Hill Clothing
- Hoffman Chiropractic Clinic
- Honeysuckle
- Houston & Co.
- Houston Enzymes
- Inn at the Springs
- Joni's on Broadway
- KLRC
- Lokalen Frame Shop
- Main Street Studios
- Occasions
- Positive Touch Wellness Center
- Pour Jon's Coffee & Vinyl
- Red Beard Fitness
- Redeemer Presbyterian Church
- Rodger L. Keesee Insurance Agency
- Sager Creek Quilts & Yarnworks
- Savvy Salon
- Siloam Flowers & Gifts
- Siloam Springs Chamber of Commerce
- Siloam Springs Museum
- Siloam Springs Printing
- TC Screen Printing
- The Garden in Siloam Springs
- Threads Alterations & Resale
- 28 Springs Restaurant
- 2 Gals Junk
- WellSpring Nutrition
- Windgate Charitable Foundation

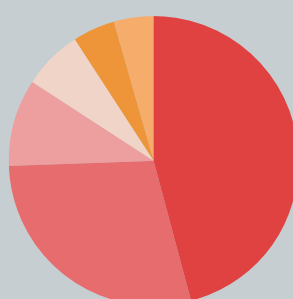
INCOME AND EXPENSES



Income Breakdown

- Government Grants
- Direct Public Support
- Event Income
- Merchandise Sales

Total: \$ 235,758.10



Expense Breakdown

- Downtown Programs
- Payroll
- Events Productions
- Contract Services
- Merchandise, Training, Dues
- Facility and Maintenance

Total: \$234,559.76