

2015

AN HISTORIC YEAR IN DOWNTOWN SILOAM SPRINGS, AR

MAINSTREETSILOAM.ORG



PEOPLE & EVENTS

12,000 people attended 80 Main Street events, including the Farmers Market, Girls Night Out series, Beyond the Frame series, Bed Races, Main Event, Dog Day of Summer, Farm to Table Dinner, Homegrown Festival, Trick or Treat, and Holiday Open House.

Volunteers logged 1237 hours toward downtown development!



MONEY INVESTED, AWARDED, & DISTRIBUTED

Obtained \$114,024 in grant funds that were put to work for historic preservation and public art.

Awarded seven grants worth \$5,473 through the competitive downtown facade grant program

Invested over \$10,000 promoting downtown through brochures, billboards, social media and print advertising, including the NWA Tourism Guide, Food & Farm, Celebrate Northwest Arkansas, & TravelHost.

Distributed \$9000 worth of farmers market foods to families in need through the Northwest Arkansas Farmers Market Alliance Double Dollar grant program.



BUSINESS & DEVELOPMENT

Facilitated eight design & preservation consultations with Main Street Arkansas for downtown property and business owners

Hosted three Invigorate Seminars for downtown businesses, with topics including Online Presence, Crowdfunding, and Building an Authentic Customer Base

Downtown has a 94% occupancy rate including all rent-ready commercial and residential

There are more businesses downtown than ever before! 7 eateries, 22 retail shops, 6 salons/barbers/spas, and 3 dance studios/gyms, and many more professional services!

Selected to be a 2016 National Main Street Conference Presenter

Tirelessly advocated for the implementation of the 2014 Downtown & Connectivity Master Plan



4 BEYOND THE FRAME ART INSTALLATIONS

Greetings from Siloam Springs Mural by Kirk Demarais

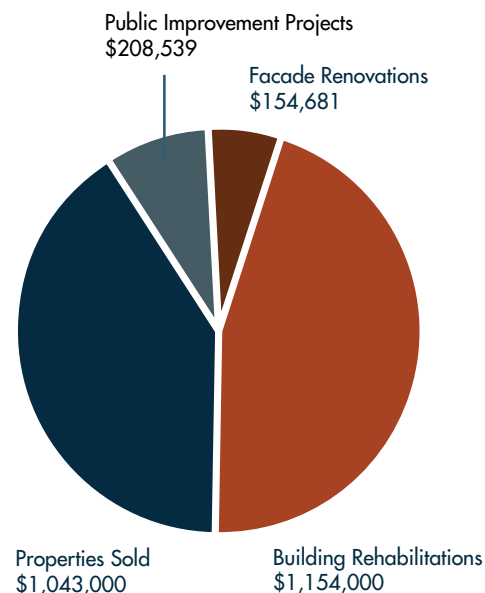
Stories of Siloam Springs Long-form painting by Katelyn Nanette Banks,

Springs Vertical Sculpture by Joel Armstrong.

Rocks of Siloam Community Art Piece by Patty Gambill

DOWNTOWN REINVESTMENT

TOTAL: \$2,560,220



4 PUBLIC ART INSTALLATIONS COMPLETED



OVER \$10K INVESTED IN DOWNTOWN PROMOTION



1237 HOURS LOGGED BY VOLUNTEERS



9 BUSINESSES OPENED OR MOVED DOWNTOWN

MISSION: Main Street Siloam Springs provides leadership to a community initiative for the revitalization of our downtown into an economically vigorous commercial center and a gathering place for hospitality, arts and entertainment within a carefully maintained historic district.

VISION: Preserve & enhance downtown Siloam Springs as a vibrant destination where our community springs to life.

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National Main Street Center
a subsidiary of the National Trust for Historic Preservation





A SPECIAL THANKS TO OUR TO OUR 2016 INVESTORS



EVENT SPONSORS

Quarterly Invigorate Sponsors

- Presenting Sponsor: First Bank
- Spring Event Sponsor: Simmons Foods

Main Event

- Headlining Sponsor: Cobb
- Gold Sponsors: Cherokee Casino, Simmons Foods, International Cirque
- Silver Sponsors: Siloam Flowers, Broadway Contracting
- Bronze Sponsor: Arvest Bank

Siloam Springs Farmers Market

- Presenting Sponsor: Cobb
- Entertainment Sponsor: Simmons Foods

Dogwood Bed Races

- Presenting Sponsor: Cherokee Casino
- Checkered Flag Sponsors: Simmons Foods, Broadway Contracting, MetroPCS

6th Annual Dog Day of Summer

- Headlining Sponsor: Simmons Foods
- Big Dog Sponsor: Arvest Bank

Downtown Trick-or-Treat

- Headlining Sponsor: Simmons Foods
- Trick-or-Treat Bag Sponsor: Broadway Contracting

Holiday Open House

- Candy Cane Sponsor: DaySpring

PROGRAM SPONSORS

Cornice Investors

- Cobb
- Main Street Arkansas
- Todd & Shelley Simmons
- Simmons Foods
- Walton Family Foundation

Pillar Investors

- East Chop Properties
- John Brown University
- Mark & Diane Simmons
- State of Arkansas

Façade Investors

- Dr. George & Mary Benjamin
- Broadway Contracting
- Loren & Shirley Dilbeck
- John & Tammy Engle
- Jody & Jessica Pinkerton
- Rachel & Corey Rhodes

Fountain Investors

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- Lynch & Kathy Butler
- Centennial Bank
- Cherokee Casino
- DaySpring
- Norm Koeller
- Sandy Luetjen
- Gloria McEnroe
- Mike & Kathy Moss
- Chip & Carey Pollard
- Phillip & Leslie Porter
- Siloam Springs Regional Hospital
- Curtis & Amy Smith
- Sue Truitt

Bridge Investors

- David Allen
- Pete & Pat Allen
- Julie Chandler
- Dr. Dale & Pat Clemens
- Bob & Cathie Coleman
- Peter & Grace Davis
- Entre Nous Fortnightly
- Doug & Kathy Ghrist
- John & Lyn Guffey, Snappy Dry Cleaner
- Hank & Cheryl Harrison
- Scott & Linda Hodge
- Steven & Leann Johnson
- Anne & Preston Jones
- Chip & Amanda Miller
- Jerry & Cheri Moyer
- Gary & Debbie Murphy
- Gary J. Oliver
- Sheila Pierson
- Jack & Pat Riley
- Jim & Norma Robason
- Matt Snyder
- Federico & Tonya Suarez
- Harold & Donna Timboe
- Dr. Larry & Genia VanDyck
- Wasson Funeral Home
- Jay Williams

Lamp Post Investors

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- Jerry & Valerie Cavness
- Jack & Sue Ellen Chase
- Trey & Summer Coleman
- Rodney & Dolores Deuel
- Cole & Jerrie Lu Everett
- Mike & Laura Flynn
- Patty Gambill
- Jim & Susi Gilbert
- Kerry & Dawn Hairston
- Marty & Cheri Harrison

- Mike & Jeanette Hayes
- Casey & Traci Letellier
- Brian & Cari Lewis
- Johnny & Nancy Lindgren
- Andrew & Traci McEachern
- Mark & Diane Miller
- Karl & Janice Mounger
- Lorraine Moss
- Oddvar & Amie Naustvik
- Frank & Jennifer Niles
- Carol Onstott
- Charles & Cecilia Peer
- David Pierson
- Jake & Trisha Posey
- Primavera Garden Club
- Ken Ramey
- Ben Rhoads
- Dr. Doug & Carol Smiley
- Dr. Scott & Kelley Stinnett
- Ron & Vonda Syler
- Steven & Kammi Thompson
- Gail Thorp

DOWNTOWN MEMBERS

- Il Gals' Junk
- Ability Tree
- Barnett's Dairyette
- Bathe
- Bridges to Wellness
- Cafe on Broadway
- Cari's Closet
- City Barber Shop
- Creative Corner on Broadway
- Crown Hotel
- Dean D. Vohs, Attorney
- Dickinson Law Office
- Dogwood Literacy Council
- Edward Jones Investments
- Ehrlich Motorwerks
- Elrod Law Firm
- Feyerabend Photoartists
- Fratelli's Wood Fired Pizzeria
- Gray & Gray Media
- Heather Hill Clothing
- Honeysuckle
- Houston Enzymes
- John T. Lee, Attorney
- KLRC Radio
- Lokalen Frame Shop
- Positive Touch Wellness Center
- Pour Jons' Coffee & Vinyl
- Red Beard Fitness
- Redeemer Presbyterian Church
- Rodger L. Keesee Insurance
- Sager Creek Quilts & Yarnworks
- Siloam Springs Chamber of Commerce
- Siloam Flowers & Gifts
- Siloam Springs Museum
- Siloam Springs Printing
- TC Screen Printing
- Threads
- 28 Springs Restaurant
- WellSpring Nutrition
- Willtech

INCOME AND EXPENSES

Income Breakdown

- Direct Public Support
- Fundraising Events Income
- Farmers Market & Inventory
- Government Grants
- Private Foundation Grants
- Misc. Event Income

Total: \$169,111.50

Expense Breakdown

- Master Plan Expenses
- Payroll Expenses
- Special Events Expenses
- Promotion Expenses
- Farmers Mkt & Misc. Expenses
- Contract Services Comp.
- Operations Expenses

Total: \$263,401.15